



Travel Costa Mesa Board Meeting Agenda  
The Westin South Coast Plaza, 686 Anton Blvd., Costa Mesa, CA 92626 (Catalina Room)  
Tuesday, June 9, 2026, from 12:00 pm to 1:30 pm

**NOTICE TO PUBLIC** -You are welcome and encouraged to participate in this meeting. **Public comments can be emailed to Jessica Placentia at [jplacentia@travelcostamesa.com](mailto:jplacentia@travelcostamesa.com) before 8:00 am on Friday, June 5th, to be read to the Board of Directors and the president.** The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

**BROWN ACT** -California Government Code 54950 (The Brown Act) requires a brief description of each item to be transacted or discussed to be posted at least 72 hours before the regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jessica Placentia at [jplacentia@travelcostamesa.com](mailto:jplacentia@travelcostamesa.com) at least 24 hours prior to the meeting.

**12:00 pm - Call to Order**

**Public Comment – public comment for all items not otherwise on the agenda**

- |   |                                |
|---|--------------------------------|
| <b>1. New VP of Marketing Start Date</b>  | <i>Paulette Lombardi-Fries</i> |
| <b>2. BIA June 2nd Public Hearing Recap &amp; Fiscal Year End Recap Video</b>                               | <i>Paulette Lombardi-Fries</i> |
| <b>3. Review Minutes from April 14<sup>th</sup> Annual Board Meeting</b>                                    | <i>Jessica Placentia</i>       |
| <b>Review Minutes from May 4<sup>th</sup> Special Board Meeting</b>   | <i>Steve Yannarell</i>         |
| <b>Review Minutes from June 4<sup>th</sup> Special Board Meeting</b>  |                                |
| • Review & motion to approve  | <i>Board to approve</i>        |
| <b>4. Review Fiscal Year to Date July 2025 – May 2026 Financials</b>  | <i>Jessica Placentia</i>       |
| • Review & motion to adopt  | <i>Board to adopt</i>          |
| <b>5. Marketing &amp; Sales Investment Strategy &amp; Review Proposed Operating Budget for FY 2026-2027</b> | <i>Chris Nuccio</i>            |
| • Review & motion to approve  | <i>Paulette Lombardi-Fries</i> |
| <b>6. Civitas Next Steps Update</b>   | <i>Board to approve</i>        |
| <b>7. Marketing Updates</b>   | <i>Steve Yannarell</i>         |
| <b>8. City Updates</b>  | <i>Paulette Lombardi-Fries</i> |
|   | <i>John Stephens</i>           |
|   | <i>Mayor of Costa Mesa</i>     |

Our next Board Meeting will take place on **Tuesday, August 11, 2026** – location TBD

Travel Costa Mesa, 949 South Coast Drive, Suite 550, Costa Mesa, CA 92626  
714.786.8585 [travelcostamesa.com](http://travelcostamesa.com)